## Fragolan Linking People A Steadfast Success Story

"Steadfast has Real People, that's why they have been our magnificent and powerful Web Hosting provider for almost Two Decades. Their 24/7 support is outstanding, they ALWAYS solve complicated technical issues within minutes and the communication channel is fantastic ... "

Francisco Vazquez Fresan, Owner - Fragolan Linking People

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## The Steadfast Advantage Fragolan Linking People



## **Real People = Real Results**

This story can almost start with, "once upon a time..." as the relationship between Steadfast and Fragolan spans almost two decades - before the "cloud" was mainstream. Relationships that last this long isn't based on luck, it's the sincerity of a personalized experience and focus on what matters - the customer. According to Fragolan Owner Francisco Vazquez Fresan, "My brief path in this life has taught me that the most important thing providers can offer to your business is personalized service. No matter how hard or difficult the task or problem might be... if you have **Real People**, no useless bots, no oversea delayed support... just Real People with the best attitude to help, then you have the best provider you can have". With constant changes and opportunities with technology, a personal approach is key. Francisco gives more insight into why Steadfast has been an ideal provider all these years:

Steadfast is reliable, our hundreds of websites are managed in one single Management System (VHM) which provides efficacy and efficiency. The benefit is we don't lose time jumping from one web hosting account to the next, we have all our web hosting accounts in one single place where we can manage global routines, backups and updates. We can always go to sleep at night knowing for sure that we'll wake up in the morning and all systems are running perfect. Steadfast has Real People, that's why they have been our magnificent and powerful web hosting provider for almost two decades. Their 24/7 support is outstanding! They ALWAYS solve complicated technical issues within minutes and the communication channel is fantastic. It doesn't matter if they transition shifts, the next person is always capable of taking over incidents seemlesly: No entanglements.

We make IT work, so you can take care of business. The Steadfast team stands out from the rest in support and solution delivery. We stay with you through all stages of design and deployment to maintenance and expansion planning. As an extension of your team, our goal is to ease technology constraints, making your life easier so you can **Strengthen Your Focus** on your core business.

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Working through challenges together, providing modern infrastructure and offering one of the fastest networks strengthens stability, but that's not of the story. The ability to help the customer be highly profitable is essential. "Steadfast is affordable. We can create our own web hosting packages that define specific resources for our clients and provide them with competitive pricing, therefore multiplying our income and having a profit that no other web hosting company have offered us ever".

Francisco Vazquez Fresan

## "Steadfast is Outstanding!"

Having the right location, people and infrastructue rounds out the ideal provider profile. <u>Steadfast is strategically located</u> in Chicago to connect to top tier 1 networks (Level3/CenturyLink, NTT, Telia Carrier and Cogent - 4 largest global IP networks) and complemented by direct peering with dozens of other networks to assure both the highest level of performance and redundancy. Owning and operating their own data centers, Steadfast is able to ensure state-of-the-art environments, offering complete redundancy in power, HVAC, network connectivity and security. These data centers are built to meet the high demands and reliability required by telecommunications providers and Fortune 500 companies, maintaining N+1 mechanical redundancy and 2N network redundancy, at minimum.

**About Fragolan Linking People:** Proud to be a marketer of products and services made up of specialized divisions with almost two decades of experience in empowering thousands of Micro, Small and Medium Companies around the world, following international quality standards in all or processes. Fragolan is a domain registration, web hosting management, web design and advanced programming company located in Leon City, Mexico with services operating in over 12 countries.



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